

JODIE B. OWEN

- Graphic Designer
- Writer/Editor
- Email Marketing Specialist
- Web Content Manager & Designer

ABOUT ME

I am a highly creative and skilled graphic designer, writer and editor, web content manager and designer, and email marketing specialist with a comprehensive knowledge of the Associated Press Stylebook.

SKILLS



InDesign



Photoshop



Illustrator



Acrobat



Lightroom



PowerPoint

EDUCATION

Wake Technical Community College,
Graphic Design Certificate

East Carolina University
Master's of Arts Degree, English

UNC Chapel Hill
Bachelor's of Arts Degree, Journalism

CONTACT

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EXPERIENCE

Editor, Graphic and Web Designer

N.C. Wildlife Resources Commission, 2017-Present

Serve as copy editor for agency's *Wildlife in North Carolina* magazine; edit press releases, blogs, website copy and other communications materials

Successfully manage and coordinate graphic design projects for various media, from concept through completion. Coordinate with vendors on print/production. Extensive experience in:

- Brochures, books, reports and newsletters
- Logos, postcards, posters, banners, signs
- PowerPoint presentations
- Social media collateral

Write, edit, design and disseminate agency's e-newsletters and email-marketing campaigns

Create and maintain functional, attractive and responsive webpages using DNN, with a clear understanding of modern technologies and best design practices.

Writer, Editor, Graphic Designer

N.C. Wildlife Resources Commission, 2002-2017

Wrote and edited press releases, feature articles, blogs, website copy, brochure copy, and other publications

Developed creative content for various media, such as brochures, booklets, pamphlets, reports, flier, posters, etc., in line with brand vision

Wrote, designed and disseminated agency's marketing emails and e-newsletter

Served as one of three Social Media Specialists for 2 years

Sole Proprietor/Contract Worker

Best Communications, 2001-2002

Wrote and edited news releases, website copy, pamphlet and brochure copy and other communications materials

Designed brochures, pamphlets, fact sheets, fliers, PowerPoint presentations and other communication materials